

JOB TITLE:

Showroom Assistant

DEPARTMENT

Showroom

Showroom Testimonials

Q: WHAT DOES YOUR TYPICAL DAY AT WORK LOOK LIKE?

The day usually consists of changing prices as they fluctuate every day. Making sure the showroom is kept in check, clean well stocked and in order.

Our main aim in the showroom however, is to help the customers. This can come in a variety of different ways. It can be at times the showroom staff are here as problem solvers and help customers achieve solutions to their issues. Be it guitar pedals, PA systems, studio help or any other issues they may have.

We also as showroom staff help customers with purchasing decisions they may have. This could be by either demoing certain products they are interested in or having a conversation and seeing what's best for their need.

Working without commission allows us as showroom staff to be give honest advice, work in a relaxed environment with no sales targets to make sure customer satisfaction is our number one priority so every individual leaves wanting to come back.



Q: WHAT IS YOUR FAVOURITE PART OF YOUR JOB ROLE?

As a guitar showroom assistant, I enjoy being able to have conversations with a wide range of different players from beginner through to intermediate to advanced and help them in their day-to-day need. This could be with an advanced musician needing help with their pedal board, a beginner buying their first guitar or an intermediate player needing an upgrade or a second instrument to give them the best tools capable of succeeding.

I also enjoy the training that is provided with the role. Allowing reps from large brands such as: Yamaha, Source, Sound Technology etc to come talk to us to provide us with new products and information to give to customers to help them in their decisions. Being around industry professionals gives us as showroom staff great motivation and knowledge which can in turn benefit the customers asking about specific brands.

Q: WHAT DO YOU ENJOY THE MOST ABOUT WORKING AT GEAR4MUSIC?

The most enjoyable part of working with Gear4music is working in a stress-free environment with like-minded individuals who all share a passion for music. The site also contains car parking, on site Tea and coffee making facilities along side having staff discount to take advantage of!

